



# The Neighbors' Place

*"People helping people"*

**2016**

Sponsorship Opportunities

**contact**

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# MISSION

The Neighbors' Place is a grassroots, non-profit organization founded in Wausau, Wisconsin with a simple mission: to be "**People Helping People.**" The organization has a strong multi-faith and multi-cultural heritage, and was initially started as a community center for people transitioning into the community or struggling to overcome a variety of hardships.

In 1989, after a decade of planning, The Neighbors' Place became a legally recognized non-profit organization and continues to work with each individual who comes through the door.

# RESULTS

Over **4,000 families** received household items such as furniture and hygiene products.

Over **140 workshops** taught students skills such as sewing, cooking, and the English language.

More than **1,200 gifts** were provided through our Christmas Assistance program.

A **100% organic** garden produced over **600 lbs.** of vegetables for our food pantry.

An average of **945 food requests** went through our food pantry each week.

# WHY

- tax-deductible donation
- increase visibility of your company throughout Marathon County
- enhance your charitable image



## HOT TEE CLASSIC

**EVENT SUMMARY:** 18 holes of golf at the Wausau Country Club, a private E.L. Packard-designed golf course surrounded by the beauty of pine trees and Lake Wausau.

Event registration starts at 10:00AM and lunch is served at 11:00AM. At 11:30AM there is a shotgun start. After golf there is a networking hour with hors d'oeuvres and an awards presentation.

**DATE:** Monday, July 11, 2016

**AUDIENCE:** local businesses

**ESTIMATED AUDIENCE:** 100+

### \$5,000 Presenting Sponsor

registration and lunch for **two** foursomes  
awards presentation special mention  
signage at each reception table  
logo and statement on **website homepage**  
recognition of sponsorship in all **press releases**  
recognition of sponsorship in **summer newsletter**  
**five** social media promotions

### \$2,000 Reception Sponsor

registration and lunch for **one** foursome  
signage at each reception table  
logo on The Neighbors' Place event webpage  
recognition of sponsorship in all **press releases**  
**three** social media promotions

### \$1,500 Lunch Sponsor

registration and lunch for **one** foursome  
signage at the lunch buffet table  
logo on The Neighbors' Place event webpage  
**two** social media promotions

### \$1,000 Eagle Sponsor

registration and lunch for **one** foursome  
tee and green hole sponsorship  
**one** social media promotion

### \$800 Birdie Sponsor

registration and lunch for **one** foursome  
tee and green hole sponsorship

### \$800 Golf Cart Sponsor

company logo on **each** golfer's cart

### \$600 Beverage Cart Sponsor

company logo on the beverage cart

### \$500 Tee + Green Sponsor

sign with company logo on hole's tee box and green

### \$500 Golf Foursome

includes cart, green fees, and lunch for four

### \$300 Tee Sponsor

sign with company logo at tee box

### \$300 Green Sponsor

sign with company logo at green

### \$150 Individual Golfer

includes cart, green fees, and lunch for one golfer  
(will be assigned to a foursome)



## EMPTY BOWLS

**EVENT SUMMARY:** this internationally known event helps raise funds and awareness to fight hunger. Local students and artists handcraft and donate hundreds of bowls to this event.

For a \$10 ticket, each attendee receives a bowl of soup, bread, dessert, a beverage, and an 'empty bowl' as a reminder that someone in our community doesn't have enough to eat. The event also hosts a silent auction and live music.

**All contributions are directed to The Neighbors' Place Food Bank & Food Pantry.**

**DATE:** Saturday, November 19, 2016

**AUDIENCE:** whole community

**ESTIMATED AUDIENCE:** 1,500+

### \$5,000 Presenting Sponsor

logo **exclusively** presented on event signage

logo on the event's **t-shirts**

**five** table tents

logo and company statement on The Neighbors' Place **website homepage**

**20** tickets to the event

**five** social media promotions

recognition of sponsorship in all **press releases**

recognition of sponsorship in The Neighbors' Place **autumn newsletter**

recognition of sponsorship in the event's follow-up **thank you notes**

### \$3,500 Supporting Sponsor (2 available)

logo on secondary tier of event signage

logo on the event's **t-shirts**

**three** table tents

logo on The Neighbors' Place event webpage

**12** tickets to the event

**three** social media promotions

recognition of sponsorship in all **press releases**

### \$2,500 Tureen Sponsor

logo on third tier of event signage

logo on the event's **t-shirts**

logo on The Neighbors' Place event webpage

**8** tickets to the event

**one** social media promotions

### \$1,000 Cup Sponsor

logo on event signage

logo on the event's **t-shirts**

### \$500 Ladle Sponsor

logo on event signage



## ICE TEE CLASSIC

**EVENT SUMMARY:** this will be our 22nd annual Ice Tee Classic, a fun-filled miniature golf style outing in Downtown Wausau at Yawkey Park. This Winter Fest event features themed miniature-golf holes hosted by local youth organizations. All are welcome to play for free!

**DATE:** Saturday, January 28, 2017

**AUDIENCE:** whole community (especially guests of The Neighbors' Place)

**ESTIMATED AUDIENCE:** 200+ families

### **\$1,500 Presenting Sponsor**

recognition at event

logo and company statement on The Neighbors' Place [website homepage](#)

**five** social media promotions

logo in any [public service advertising](#)

recognition of sponsorship in all [press releases](#)

recognition of sponsorship in The Neighbors' Place [winter newsletter](#)

recognition of sponsorship in the event's follow-up [thank you notes](#)

### **\$500 Championship Sponsor**

recognition at event

logo on The Neighbors' Place event webpage

**three** social media promotions

recognition of sponsorship in all [press releases](#)

### **\$150 PGA Sponsor**

recognition at event

logo on The Neighbors' Place event webpage

**one** social media promotion

# Sponsorship Summary



- Presenting**  
\$5,000
- Reception**  
\$2,000
- Lunch**  
~~\$1,500~~
- Eagle**  
\$1,000
- Birdie**  
\$800
- Other**  
\$

- Presenting**  
\$5,000
- Supporting**  
\$3,500
- Tureen**  
\$2,500
- Cup**  
\$1,000
- Ladle**  
\$500

- Presenting**  
\$1,500
- Championship**  
\$500
- PGA**  
\$150
- Donate raffle item**
- Hole Host**

## PAYMENT INFORMATION

Sponsoring Company: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Primary Contact: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

- Our check is enclosed.
- Please send invoice.